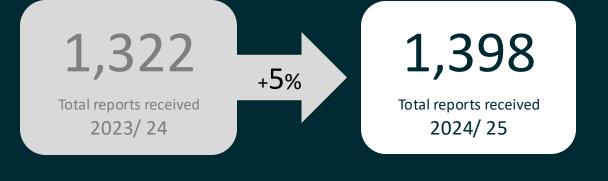


2024/25

Incident Reporting



43%

More reported discrimination at a grassroots youth level, more reported sexism, more reported abuse towards officials, and more reported racist mass-chanting have all contributed to the largest number of reports received into Kick It Out in a single season.

For the fourth season in succession, Kick It Out have received a rise in the number of reports of discriminatory language and behaviour across football. Whilst this season's increase of 5% pales against the +1/3 increase of last year, and the almost +2/3 of the year before, it still represents a reminder that discrimination still exists at all levels of the game.

Pro Game 452 Reports.

Up +3% on 23/24 (440)



Social Media **621** Reports. Up +5% on 23/24 (589)

24%

33%



Grassroots 325 Reports.

Up +7% on 23/24 (303)



2024/25

Incident Reporting Pro Game



- Racist reports up 10% (223 to 245).
- In-stadia **Sexism** reports up by 27%.
- Generally, Faith-based reports are down 7%, but within that, reports of anti-Catholic sectarian abuse rose five-fold.
- Racist mass chanting up almost six-fold.
  - Most prevalent in games in the Championship, where 60% of all mass-chanting reports were racist in nature.

Grass roots



- 325 grassroots reports, up 7% on last season (303).
- Reports from senior grassroots football Down on last season by 12%.
- However, reports from **Youth football** up by over a quarter (29%)
  - Within the youth figures, reports of abuse in Girl's football have doubled from 2023/24.
- Reports received of Ableism, Sexism and Transphobia have all over doubled at grassroots level.
- At a County level, numbers of reports regarding teams affiliated with half the local FA's nationwide, were higher than 2023/24.

Social Media



- 621 social media reports, 5% up on last season (589).
- Online faith-based abuse up 68%.
  - Rises in Antisemitism (TWO Times more) and Sectarianism (this \
    season saw a Five-fold rise).
- A 74% rise in reports of Sexism/ Misogyny.
- 71% increase in Transphobic reports from online platforms.
- Whilst X is still the platform seeing the most abuse (with 35%), reports regarding comments on YouTube videos had the biggest rise per platform - up three-fold.

+3%

総

+7%

+5%

2024/25

Incident Reporting 144

**Total Youth Grassroots** reports received 2023/24

Again, for the fourth season in

186

**Total Youth Grassroots** reports received 2024/25

A seven percentage point rise in the

proportion of grassroots youth reports

where the victim was female. In

numbers of reports, it represents double the number of reports of

discrimination towards girls, than

received in 2023/24.

37

Youth Football

Clubs affiliated to County FAs in the southeast and northwest of the country were responsible for the bulk of the youth reports this season – that being said, these regions do have more affiliated clubs.

succession, Kick It Out have received a rise in the number of reports of discriminatory language and behaviour from grassroots youth football (under 18 and below).

+29%

What is also concerning, is the proportion of grassroots reports comprised by those from the youth game, is now at it's highest in 6 seasons:

44%

% of grassroots reports 19/20

52%

% of grassroots reports 20/21

56%

46%

% of grassroots reports 23/24

% of grassroots reports 24/25

of County FAs have at least 1

6 of these County FAs are in double

figures

However, taking a "reports per club per region" approach, the northwest saw reports from over 1% of its almost 3,500 clubs.

% of grassroots % of grassroots reports **21/22** reports **22/23** 48% 57%



38 of 51

report from Youth football.



Incident Reporting 115

Total Sexist/ Misogynistic reports received 2023/24

192

Total Sexist/ Misogynistic reports received 2024/25

Sexist Abuse

18

Reports of sexist mass chanting received this season - almost as many as in the previous 4 seasons combined (20)

Once again, for the fourth season in succession, Kick It Out have received a rise in the number of reports of sexist language and behaviour from all corners of the game.

Within this, the biggest increase is from grassroots football, where incidents of sexist/misogynistic language or behaviour have more than doubled:

+67%

## HALF

Of the reports of sexist abuse in online spaces regarding the comments sections of YouTube videos.

Almost matching last seasons breakdown, nearly two thirds of the sexist reports received this season were questioning or belittling women's place in the game. Either towards women players (at all levels), to fans attending games, officials or members of club staff. Reports of sexually degrading language have halved, proportionally.

24/ 25 saw 38 reports of sexist abuse directed towards:

different Women players, Pundits and Referees

The highest number of women professionals Kick It Out has received specific reports of sexist abuse towards in a single season.

Place in the game 121 Other Sexist Language Sexually degrading Lewd Request

Violent/threatening

27%

Increase in sexist reports from the professional game

Increase in sexist reports from **online** spaces

72%

119%

Increase in sexist reports from the grassroots game



14%

Overall decrease in homophobic reports from last season

38%

Decrease in reports of discrimination towards professional participants, online

65%

Decrease in Antisemitic reports from the Pro Game compared to last season.

9%

Overall decrease in racist reports from last season

19/51

Kick It Out saw a drop in the number of Racist reports to clubs associated with 19 County FAs.

63%

Decrease in Y-word mass chanting reports compared to last season.

-0.05

Drop in overall Reports per Incident (RpI) from last season

29%

Decrease in discriminatory Abuse towards Grassroots players when compared with 23/24

13%

Overall increase in "Other" (nondiscriminatory.) reports from last season.

Other Notable Stats

1%

Increase in grassroots reports as a proportion of the total number received.

## **Twice**

As many Transphobic reports than last season

13%

Overall increase in Faith-Based reports from last season.

38%

Increase in

discriminatory

mass chanting reports from last season

**x4** 

Overall increase in Sectarian/ Anti-Irish reports from last season

Overall increase in Ableist reports

45%

Twice

As many

**ANTISEMITIC** 

reports from online

spaces than last

season.

from last season.

The Numbers														
THE IVAILIBETS		Age	Disability	Antisemitism	Islamophobia	Sectarianism	Other	Faith	Gender Re-	Race	Sex	Sexual	Oth er	Total
								(Total)	assignment			Orientation		
	Profession al Game	o	5	7	1	4	1	13	o	72	17	54	11	172
2019/	Grassroots	6	0	1	0	0	0	1	0	66	1	15	3	92
2020	Social Media	0	6	1	7	0	0	2	2	27	2	4	2	45
	Total:	6	11	9	2	4	1	16	2	165	20	73	16	309
	Professional Game	0	0	0	0	0	0	0	o	31	0	3	0	34
2020/	Grassroots	0	5	0	0	0	0	0	0	66	4	12	Ō	87
2021	Social Media	0	2	5	0	1	0	6	O	89	1	10	Ō	108
	Total:	0	7	5	0	1	0	6	0	186	5	25	0	229
		_							_		_			
0001/	Professional Game	0	8	48	3	19	1	71	2	183	8	107	1	380
2021/	Grassroots	0	14	0	0	0	0	0	2	109	7	24	0	156
2022	Social Media	0	1	13	I	9	1	24	0	37	1	9	2	74
	Total:	0	23	61	4	28	2	95	4	329	16	140	3	610
	Professional Game	5	23	33	4	21	1	59	2	261	23	75	36	484
2022/	Grassroots	5	19	2	5	1	1	9	3	123	11	38	34	242
2023	Social Media	0	19	8	7	4	0	19	6	112	46	43	36	281
	Total:	10	61	43	16	26	2	87	11	496	80	156	106	1,007
	Professional Game	4	19	31	6	4	0	41	2	223	30	68	53	440
2023/	Grassroots	0	18	14	7	0	2	23	3	176	16	29	38	303
2024	Social Media	2	14	25	25	3	0	53	17	332	69	65	37	589
	Total:	6	51	70	38	7	2	117	22	731	115	162	128	1,332
	Professional Game	0	17	11	11	14	3	39	4	245	38	68	41	452
2024/	Grassroots	7	39	1	2	1	1	5	11	151	35	27	50	325
2025	Social Media	1	18	53	19	14	2	88	29	268	119	44	54	621
	Total:	8	74	65	32	29	6	132	44	664	192	139	145	1,398



Together we can



